



# ACHIEVEMENT REPORT MBSP's REPORT CARD

## 1ST QUARTER

2021

### SEBERANG PERAI CORPORATE PRIORITIES 2021



“ DATO' Sr HJ ROZALI  
BIN HJ MOHAMUD  
Mayor ”

VISION

“Seberang Perai Resilient, Inclusive, Green, Competitive and Technology Driven Smart City”

MISSION

“To provide urban service, development planning and infrastructure efficiently, effectively and responsive to the needs of the community in Seberang Perai”

## 10 STRATEGIC PRIORITIES

SP01



Safe Environment

SP02



High Quality Facilities And Infrastructure

SP03



Healthy Lifestyle

SP04



Green Development And Clean Environment

SP05



Application of New Technology

SP06



Competitive Urban Economy

SP07



Strengthening Culture And Heritage

SP08



Resilient And Liveable City

SP09



Community Involvement

SP10



Inclusive And Impartial Urban Development



# RESILIENT

- 1 SWEARING-IN CEREMONY OF MBSP COUNCILLORS**  
(8 JANUARY 2021)
- 2 THE LAUNCHING CEREMONY OF THE ENFORCEMENT DIRECTORATE COMPOUND / STORES FOR CONFISCATED GOODS**  
(12 JANUARY 2021)
- 3 RESURFACING DAMAGED ROADS IN 8 RESIDENTIAL AREAS**
  - TAMAN PUYU, BUTTERWORTH, SPU
  - TAMAN KETAPANG, BUTTERWORTH, SPU
  - TAMAN BAGAN LALLANG, BUTTERWORTH, SPU
  - TAMAN SELAYANG, BUTTERWORTH, SPU
  - TAMAN BAIDURI, BUTTERWORTH, SPU
  - TAMAN HJ ABDULLAH FAHIM, TASEK GELUGOR, SPU
  - TAMAN SERI BERTAM, KEPALA BATAS, SPU
  - JALAN DELIMA, BAGAN AJAM, SPU



# INCLUSIVE

- 1 EXPLORE SEBERANG PERAI BY PERTUBUHAN WANITA MUTIARA**  
(2 JANUARY 2021)
- 2 MoU SIGNING CEREMONY BETWEEN MAJLIS BANDARAYA SEBERANG PERAI AND PERSATUAN ORANG PEKAK PULAU PINANG**  
(12 MARCH 2021)
- 3 VIRTUAL CHILDREN'S POSTER COLORING AND DRAWING COMPETITION THEMED BACK TO SCHOOL WITH NEW NORMS**  
(22 – 30 MARCH 2021)
- 4 ONE HOPE CHARITY & WELFARE CONTRIBUTION CEREMONY TO CITY COUNCIL STAFF (MBSB)**  
(25 MARCH 2021)
- 5 2021 PAY TAX & WIN PROMOTION LUCKY DRAW CEREMONY**  
(26 MARCH 2021)
- 6 UPGRADING WORK ON OKU FACILITIES AT THE SIDEWALKS**
  - JALAN JANGGUS JAYA, SPT



## GREEN

- 1 HANDING OVER CEREMONY OF THE WORKSHOP PARTICIPATION CERTIFICATE ON BASIC DESIGNING TECHNOLOGY OF THE NFT AND DFT HYDROPHONICS PHASE I**  
(27 FEBRUARY 2021)
- 2 OFFICIAL VISIT BY YB PUAN HANIZA TALHA (ADUN DUN LEMBAH JAYA, AMPANG AND ADVISOR FOR PERBADANAN PR1MA**  
(5 MARCH 2021)
- 3 HANDING OVER CEREMONY OF VEGETABLE PLANTS AND SEEDS TO ORANGE WARRIORS**  
(19 MARCH 2021)
- 4 MoU SIGNING CEREMONY ON STRATEGIC COLLABORATION IN ESTABLISHING GREEN EDUCATION CENTRE AT PADANG CEMPEDAK BETWEEN MBSP, UPSI AND URBANEST SDN. BHD.**  
(23 MARCH 2021)



## COMPETITIVE

- 1 DOG STERILIZATION PROGRAM WITH COMMUNITY / NGO**  
(19 FEBRUARY 2021)
- 2 VIRTUAL LAUNCHING CEREMONY OF THE MBSP AUDIT CHARTER IN CONJUNCTION WITH MBSP 2021 AUDIT DAY**  
(23 FEBRUARY 2021)
- 3 #PENANGPRODUKTIF LAUNCHING CEREMONY**  
(5 MARCH 2021)
- 4 SPECIAL VISIT BY THE TOP OFFICIALS OF MPC TO BANDAR PERDA #PENANGPRODUKTIF**  
(29 MARCH 2021)
- 5 DENGUE DISEASE CONTROL INSPECTION OF 62 PREMISES ISSUES 18 COMPAUNDS**
- 6 RAT CONTROL AND CAPTURE**  
829 RATS CAUGHT
- 7 STRAY DOG CONTROL AND CAPTURE**  
569 STRAY DOGS CAPTURED



# TECHNOLOGY DRIVEN SMART CITY

- 1 BDA, IoT AND CLOUD COMPUTING BASED ON INDUSTRY 4.0 PRINCIPLES IN TRAFFIC MANAGEMENT**  
(JAN – MARCH 2021)
- 2 ONLINE LAUNCHING CEREMONY OF THE OKU CAR STICKER APPLICATION**  
(12 MARCH 2021)



## COMMUNITY IMPACT

- 1** Cultivating healthy lifestyle habits
- 2** Raising awareness towards cleanliness
- 3** Reduce chronic depression



## ENVIRONMENTAL IMPACT

- 1** Conservation of the environment
- 2** Nurturing love and respect for our environment
- 3** Protecting green recreational area



## IMPACT OF TECHNOLOGY

- 1** Information sharing
- 2** Establishment of new technology that is customer friendly
- 3** The use of smart city features element in administration



## ECONOMY IMPAT

- 1** "Development Planning Permission" (PKM) approved:
  - Industries : 23
  - Business Premises : 24
  - Residential Premises : 12
- 2** CCC approved:
  - Housing Schemes : 9
  - Individual Houses : 72
  - Factories / Offices / Workshops : 24
  - Other buildings : 40
- 3** Licence applications approved: 1,253